

Together this *Festive Season*



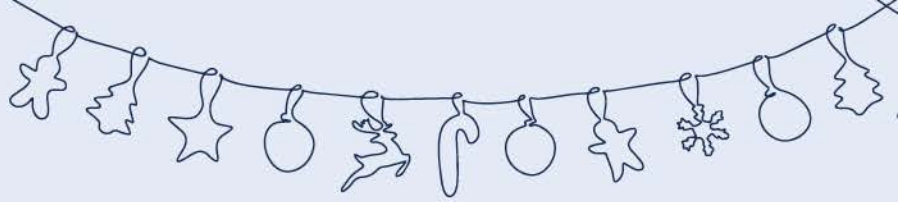
2024 CHRISTMAS BUYING BOOK

TOP SELLING
FRAGRANCES

GIFTS UNDER
\$15, \$20, \$30

ON TREND
KIDS' TOYS

**Preorder by July 28
for this Christmas Season**



Content

Key Dates Checklist	P.4
Fragrance	P.5-9
Christmas Novelty	P.10-13
Beauty, Cosmetics & Skin Care Packs	P.14-23
Kids Toys & Bath Time	P.24-26
Home	P.27-31
Christmas Giving Tree	P.32-33
Alliance Christmas Setup	P.34-35
Advantage Christmas Setup	P.36-37
Independent Pharmacy	P.38-39
Additional Christmas Activities	P.40-41
Gift Bag and Christmas Store Decorations	P.42
Marketing Key Dates	P.43

Please browse through this buying book and use this when placing your orders online.

Please note: Minimum order quantities may apply. Any range highlighted as a display unit or prepack must be purchased as such. All NIS costs include GST.

Orders will be open from **8th July**, please look out for further communications in your emails regarding ordering.





Welcome to your 2024 Christmas Buying Guide

We're thrilled to unveil the exclusive Christmas Buying Book for 2024. As the gift-giving season draws closer, our dedicated team has been hard at work curating a unique range to help you create a truly special festive experience for your customers and your community.

In this Christmas Buying Book, we've made it easier to navigate and read so you can make the best buying decisions for your customers, and you'll find:

- greater flexibility with smaller minimum order quantities, healthy margins, and a wide range to suit all gift needs
- more products in the bath & skin and kids' toys categories, both of which were the best-selling categories last year
- top-selling fragrances with big brands and gift packs
- our Buyers Picks highlighting the products we've selected that meet this year's gift trends
- the products chosen for the November and December Christmas catalogues highlighted under the product description

Plus, to help you create a fantastic festive experience, you can take advantage of:

- 'The Giving Tree' in-store activity to promote giving back to your local community by encouraging your customers to donate presents (ideally purchased from your Christmas range) for donation to your local charity of choice (see page 32 for more information)
- Christmas Catalogue POS packs for Alliance Pharmacy branded members and Advantage Pharmacy branded members and independent pharmacy members (see from page 33)
- Plus, additional marketing activities that include Christmas POS, VIP Event POS Pack, SMS campaign to communicate to your top loyalty customers, social media boosting and Colour-in Competition pack (see from page 40)

We have thoroughly enjoyed putting together this range for your pharmacy and look forward to supporting you over the next few months in creating a memorable festive season for your customers.

Pre-orders are due on **28 July** for stock to arrive in mid-October.

Your Merchandise Team,

Natasha, Rachel and Rhiannon

email: merchandise@ipagroup.com

or phone: **1300 001 724**





Key Dates Checklist

- Complete your Christmas Pre-Order via Formsite **8th July - 28th July.**
- Stock arrives instore **mid-October.**
- Christmas top up orders to be placed between **9th September - 2nd December** via Buy IT Right.

Please note orders placed after the **2nd December** will not be guaranteed delivery before Christmas.

**Please look out for our communications.*





Fragrance

Celebrity fragrances and what's hot this Christmas.

Gift packs and prestige brands to suit everyone.

Top Tip: Remember to stock up on Fragrances for Black Friday.



Festive Fragrance Gift Packs



**VANDERBILT
2 PIECE SET**
AX 256634
NIS UNIT: \$22.81 | RRP: \$25



**SARAH JESSICA PARKER
3 PIECE SET**
AX 234292
NIS UNIT: \$22.11 | RRP: \$35



**COACH MINIATURE
4 PIECE SET**
AX 217092
NIS UNIT: \$69.25 | RRP: \$80



**BURBERRY HER MINIATURE
4 PIECE SET**
AX 271024
NIS UNIT: \$75.08 | RRP: \$95



**MARC JACOBS
MINIATURE SET**
AX 250621
NIS UNIT: \$70.18 | RRP: \$90



**LANCÔME MINIATURE
4 PIECE SET**
AX 247308
NIS UNIT: \$83.16 | RRP: \$100



**VERSACE DYLAN TURQUOISE
3 PIECE SET**
AX 272017
NIS UNIT: \$76.01 | RRP: \$100



**GUCCI BLOOM AMBROSIA DI FIORI
2 PIECE SET**
AX 275688
NIS UNIT: \$125.90 | RRP: \$140



**VERSACE CRYSTAL NOIR
4 PIECE SET**
AX 275103
NIS UNIT: \$129.36 | RRP: \$140



**WHISKY BLACK
3 PIECE SET**
AX 236091
NIS UNIT: \$19.48 | RRP: \$25



**LOMANI AB SPIRIT MILLIONAIRE
2 PIECE SET**
AX 259273
NIS UNIT: \$25.41 | RRP: \$30



**DRAKKAR NOIR
2 PIECE SET**
AX 256633
NIS UNIT: \$46.14 | RRP: \$50



**CALVIN KLEIN MINIATURE
4 PIECE SET**
AX 232765
NIS UNIT: \$50.16 | RRP: \$60



**BVLGARI MEN'S MINIATURE
4 PIECE SET**
AX 275689
NIS UNIT: \$91.25 | RRP: \$110



**HUGO BOSS BOTTLED
3 PIECE SET**
AX 275690
NIS UNIT: \$113.20 | RRP: \$120



**PACO RABANNE ONE MILLION
2 PIECE SET**
AX 275691
NIS UNIT: \$125.90 | RRP: \$130

Fragrance Faves



ARIANA GRANDE ARI 3 PIECE SET

AX 278386
NIS UNIT: \$72.60 | RRP: \$75



ARIANA GRANDE SWEET LIKE CANDY 3 PIECE SET

AX 272019
NIS UNIT: \$72.60 | RRP: \$75



ARIANA GRANDE ARI 100ML EDP

AX 124364
NIS UNIT: \$52.55 | RRP: \$60



ARIANA GRANDE MOONLIGHT 100ML EDP

AX 145620
NIS UNIT: \$52.51 | RRP: \$60



ARIANA GRANDE SWEET LIKE CANDY 100ML EDP

AX 125313
NIS UNIT: \$52.55 | RRP: \$60



ARIANA GRANDE CLOUD 100ML EDP

AX 156159
NIS UNIT: \$60.63 | RRP: \$70



ARIANA GRANDE MOD BLUSH 100ML EDP

AX 248359
NIS UNIT: \$72.77 | RRP: \$75



ARIANA GRANDE MOD VANILLA 100ML EDP

AX 248364
NIS UNIT: \$72.77 | RRP: \$75



BRITNEY SPEARS CURIOUS 30ML EDP

AX 125073
NIS UNIT: \$17.27 | RRP: \$20



BRITNEY SPEARS FANTASY 30ML EDT

AX 125074
NIS UNIT: \$17.27 | RRP: \$20



CHARLIE BLUE 100ML EDT

AX 107256
NIS UNIT: \$7.22 | RRP: \$12



CHARLIE RED 100ML EDT

AX 107259
NIS UNIT: \$7.22 | RRP: \$12



ELIZABETH ARDEN RED DOOR REVEALED 100ML EDP

AX 135781
NIS UNIT: \$32.34 | RRP: \$40



JUICY COUTURE PEACE, LOVE & JUICY 100ML EDP

AX 139811
NIS UNIT: \$38.05 | RRP: \$50



LANCÔME LA VIE EST BELLE 100ML EDP

AX 182591
NIS UNIT: \$160.54 | RRP: \$190



MARC JACOBS DOT 50ML EDP

AX 129538
NIS UNIT: \$85.47 | RRP: \$90

Fragrance

Big Brand Fragrances



BILLIE EILISH - EILISH
100ML EDP
AX 269024
NIS UNIT: \$87.12 | RRP: \$90



JIMMY CHOO MAN BLUE
100ML EDT
AX 181187
NIS UNIT: \$53.24 | RRP: \$70



ARMAF CLUB DE NUIT INTENSE
105ML EDT
AX 233522
NIS UNIT: \$49.61 | RRP: \$55



BECKHAM CLASSIC
60ML EDT
AX 139603
NIS UNIT: \$11.50 | RRP: \$15



CK FREE
100ML EDT
AX 129366
NIS UNIT: \$39.22 | RRP: \$45



HUGO BOSS BOTTLED
100ML EDT
AX 101341
NIS UNIT: \$87.79 | RRP: \$95



JOOP! JUMP
100ML EDT
AX 131266
NIS UNIT: \$32.28 | RRP: \$35



LOMANI POUR HOMME
100ML EDT
AX 105053
NIS UNIT: \$9.47 | RRP: \$12



MONT BLANC LEGEND
100ML EDT
AX 139855
NIS UNIT: \$68.15 | RRP: \$75



PACO RABANNE ONE MILLION
100ML EDT
AX 106645
NIS UNIT: \$110.88 | RRP: \$115



RALPH LAUREN POLO BLACK
125ML EDT
AX 124445
NIS UNIT: \$90.08 | RRP: \$100



WHISKY BLACK
100ML EDT
AX 170330
NIS UNIT: \$14.44 | RRP: \$20



VIKTOR & ROLF FLOWERBOMB
50ML EDP
AX 131249
NIS UNIT: \$127.05 | RRP: \$130



YSL BLACK OPIUM
90PM EDP
AX 131348
NIS UNIT: \$163.35 | RRP: \$170



VANDERBILT
100ML EDT
AX 110070
NIS UNIT: \$11.50 | RRP: \$15



VERA WANG PRINCESS
100ML EDT
AX 128836
NIS UNIT: \$39.85 | RRP: \$45

Fragrance

Fragrances for Everyone



AB SPIRIT MILLIONAIRE 100ML EDT

AX 139847
NIS UNIT: \$19.36 | RRP: \$30



ARMANI SI 100ML EDP

AX 155198
NIS UNIT: \$154.88 | RRP: \$180



ARMANI SI PASSIONE 50ML EDP

AX 155199
NIS UNIT: \$137.44 | RRP: \$150



DB FRAGRANCE INSPIRED BY MINI DISCOVERY SET

AX 272802
NIS UNIT: \$7.50 | RRP: \$9.99



DB FRAGRANCE APHRODITE 100ML EDP

AX 272804
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE VANILLE INTENSE 100ML EDP

AX 272805
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE SOLEIL 100ML EDP

AX 251027
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE THE LAB NYC 100ML EDP

AX 251023
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE GYPSY L'EAU 100ML EDP

AX 272806
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE SO GRAND 100ML EDP

AX 272807
NIS UNIT: \$9.75 | RRP: \$12.99



DB FRAGRANCE BOUGIE COLLECTION PREPACK

AX 272808 | MOQ: 48
NIS PREPACK: \$721.24 | NIS UNIT: \$15.03 | RRP: \$19.99

Featured in CDC

Buying Opportunity for Advantage, Alliance & Catalyst via Total Beauty Network

Fragrance



Christmas Novelty

We have got Novelty gifting covered.

Top Tip: Novelty gifts make great Stocking Stuffers.



Festive Fun Novelties



CHRISTMAS FINE TIP PEN UNIT DISPLAY

AX 278397 | MOQ: 36 | NIS PREPACK: \$41.37
NIS UNIT: \$1.15 | RRP: \$1.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst



CHRISTMAS FESTIVE FRIENDS PEN UNIT DISPLAY

AX 278398 | MOQ: 36 | NIS PREPACK: \$57.29
NIS UNIT: \$1.59 | RRP: \$1.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst



PARTY DROP EARRINGS UNIT DISPLAY

AX 250645 | MOQ: 36 | NIS PREPACK: \$71.68
NIS UNIT: \$1.99 | RRP: \$3.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst



CHRISTMAS ORNAMENTS WITH LED LIGHT PREPACK

AX 278360 | MOQ: 12 | NIS PREPACK: \$47.74
NIS UNIT: \$3.98 | RRP: \$4.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst



CHRISTMAS TV DISPLAY

AX 278359

NIS UNIT: \$25.93 | RRP: \$29.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst



SOCK SOCIETY KRIS KRINGLE PREPACK

AX 278349 | MOQ: 12 | NIS PREPACK: \$222.29
NIS UNIT: \$4.63 | RRP: \$9.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage & Catalyst via Gibson Gifts



ETERNITY CRYSTALS SUNCATCHER UNIT DISPLAY

AX 278345 | MOQ: 24 | NIS PREPACK: \$223.34
NIS UNIT: \$9.27 | RRP: \$18.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst via Gibson Gifts



CHRISTMAS CHEER 65MM SNOW GLOBE UNIT DISPLAY

AX 278346 | MOQ: 9 | NIS PREPACK: \$41.68
NIS UNIT: \$4.63 | RRP: \$9.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



CHRISTMAS BUG ART KOOKS TRAY ASSORTED

AX 278341 | NIS UNIT: \$2.34
RRP: \$4.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst via Gibson Gifts



CHRISTMAS CHEESE BOARD & KNIFE SET ASSORTED

AX 278348 | NIS UNIT: \$12.10
RRP: \$24.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



CHRISTMAS BAMBOO SERVING BOARD UNIT DISPLAY

AX 278347 | MOQ: 12 | NIS PREPACK: \$72.86
NIS UNIT: \$6.07 | RRP: \$12.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



CHRISTMAS BUG ART KOOKS GLASSES ASSORTED

AX 278342 | NIS UNIT: \$8.37
RRP: \$17.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst via Gibson Gifts

Christmas Treats



PINK LADY MILK CHOCOLATE SANTAS & BAUBLES 232G

AX 209372

NIS UNIT: \$10.89 | RRP: \$15.00

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



PINK LADY MILK CHOCOLATE BAUBLES & BELLS 212G

AX 248960

NIS UNIT: \$10.89 | RRP: \$15.00

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



PINK LADY DARK CHOCOLATE CHRISTMAS PUDDINGS 180G

AX 209373

NIS UNIT: \$10.89 | RRP: \$15.00

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



PINK LADY MILK CHOCOLATE MINI SANTAS 10 PACK

AX 273957

NIS UNIT: \$9.08 | RRP: \$13.50

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



GUMBALL BANK UNIT DISPLAY

AX 275440 | MOQ: 12 | NIS PREPACK: \$45.62

NIS UNIT: \$3.80 | RRP: \$4.99

Buying Opportunity for Alliance, Advantage, CDC & Catalyst

Cool, On Trend Tech Gifts



AX: 250212 (WHITE) | 250213 (NAVY) | 250214 (PINK) | 250215 (PURPLE)
250216 (BLUE) | 250217 (YELLOW)

DOMA COOLING ICE FAN
- WHITE, NAVY, PINK, PURPLE, BLUE OR YELLOW

NIS UNIT: \$22.10 | RRP: \$29.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



AX: 250218 (NAVY) | 250219 (PURPLE) | 250220 (BLUE)
250221 (PINK) | 250222 (WHITE) | 250223 (GREEN) | 250224 (RED)

DOMA SOUND POD
- NAVY, PURPLE, BLUE, PINK, WHITE, GREEN OR RED

NIS UNIT: \$13.26 | RRP: \$24.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



OUTDOOR SOLAR LIGHT
- YELLOW

AX 278391

NIS UNIT: \$7.37 | RRP: \$12.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



OUTDOOR SOLAR LIGHT
- GREEN

AX 278392

NIS UNIT: \$7.37 | RRP: \$12.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



OUTDOOR SOLAR LIGHT
- PINK

AX 278393

NIS UNIT: \$7.37 | RRP: \$12.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



UFO HAND MASSAGER

AX 278356

NIS UNIT: \$5.75 | RRP: \$9.99

Buying Opportunity for Advantage, Alliance,
CDC & Catalyst



KARAOKE MIC & SPEAKER
PACK - PINK

AX 278378

NIS UNIT: \$10.76 | RRP: \$14.99

Buying Opportunity for Advantage,
Alliance, CDC & Catalyst



KARAOKE MIC & SPEAKER
PACK - BLUE

AX 278379

NIS UNIT: \$10.76 | RRP: \$14.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



KARAOKE MIC & SPEAKER
PACK - WHITE

AX 278380

NIS UNIT: \$10.76 | RRP: \$14.99

Buying Opportunity for Advantage,
Alliance, CDC & Catalyst



DIGITAL LED WATCH
UNIT DISPLAY

AX 278405 | MOQ: 12 | NIS PREPACK: \$61.89

NIS UNIT: \$5.16 | RRP: \$9.99

Buying Opportunity for Advantage,
Alliance, CDC & Catalyst

Electronics



Beauty, Cosmetics & Skin Care Packs

From soap on a rope, to
Cosmetics and Skin Care
Packs, all from leading brands
like Natio, DB Cosmetics and
Nude by Nature.



DB Cosmetics Festive Faves Prepack Stand

GIFTS FROM
\$9.99



These are
mock packaging
only and are
subject
to change in
production.



AX 272757

PREPACK NIS: \$1,317.98 (inc. GST) | PREPACK RRP: \$1,972.92

PREPACK PROFIT: \$654.94

**Products featured in Alliance, Advantage
and CDC Catalogues**

A Total Beauty Network account will be required for this order to be delivered direct to store. For a credit application form, please reach out to **Rhiannon Davies** <rhiannon.davies@ipagroup.com>

Top up orders are also available via Total Beauty Network directly, and not available through ExSell Warehouse.

Beauty Pre-Pack

DB Cosmetics Festive Faves Prepack Breakdown

AX CODE	DESCRIPTION	MOQ	NIS inc. GST	RRP	AVAILABLE TO REORDER
272758	DB In The Spotlight Hi-Light Wand Trio	4	\$9.99	\$14.99	YES
272759	DB Summer Glaze Lip Boost Gloss Trio	4	\$9.99	\$14.99	YES
272760	DB Pep Rally Peptide Lip Treatment Duo	4	\$16.67	\$24.99	YES
272761	DB Colour Burst Glossy Lip Oil Tear & Share Duo	4	\$16.67	\$24.99	YES
272762	DB Always On Liquid Lipstick Tear & Share Duo	4	\$20.00	\$29.99	YES
272763	DB See You Backstage Eyeshadow Palette - Rose & Shine	4	\$11.33	\$16.99	
272764	DB See You Backstage Eyeshadow Palette - Up In Smoke	4	\$11.33	\$16.99	
272765	DB Matte & Shimmer Eyeshadow Palette - Cosmic Girl	4	\$13.33	\$19.99	
272766	DB Matte & Shimmer Eyeshadow Palette - Super Natural	4	\$13.33	\$19.99	
272767	DB The Glow Up Radiance Drop Duo	4	\$20.00	\$29.99	YES
272768	DB I Go To Rio Bath & Shower Cleansing Cream	4	\$8.66	\$12.99	YES
272769	DB I GoTo Rio Bath & Shower Fizzer	4	\$6.66	\$9.99	YES
272770	DB I Go To Rio Body Butter Trio	4	\$13.33	\$19.99	YES
272771	DB I Go To Rio Hair & Body Mist Trio	4	\$13.33	\$19.99	YES
272772	DB Secret Recipe Bath & Shower Cleansing Cream	4	\$8.66	\$12.99	YES
272773	DB Secret Recipe Bath & Shower Fizzer	4	\$6.66	\$9.99	YES
272774	DB Secret Recipe Body Butter & Body Scrub Duo	4	\$13.33	\$19.99	YES
272775	DB Secret Recipe Overnight Lip Mask Duo	4	\$11.33	\$16.99	YES
272776	DB Duets Makeup Brush Set	4	\$20.00	\$29.99	
272777	DB Best Blends Blender Set	4	\$9.99	\$14.99	
272778	DB Good Hair Day Scrunchie Set - Melon Pink	4	\$6.66	\$9.99	
272779	DB Good Hair Day Scrunchie Set - In The Navy	4	\$6.66	\$9.99	
272780	DB Good Hair Day Scrunchie Set - Mint Chip	4	\$6.66	\$9.99	
272781	DB Makeup Band-it Headband & Cuff Set	4	\$9.99	\$14.99	YES
272782	DB Smooth & Dry Deluxe Shower Cap - Red & Pink	3	\$9.99	\$14.99	
272783	DB Smooth & Dry Deluxe Shower Cap - Mint & Blue	3	\$9.99	\$14.99	
272784	DB Bed Time Luxury Pillowcase Set - Icy Blue	3	\$20.00	\$29.99	
272785	DB Bed Time Luxury Pillowcase Set - Lilac Frost	3	\$20.00	\$29.99	

Beauty Sets under \$15



**PURE ORGANICS HAND CREAM
100ML - MANDARIN,
YLANG YLANG & LAVENDER**

AX 273448

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in CDC
Buying Opportunity for Advantage, Alliance
& Catalyst



**PURE ORGANICS HAND CREAM
100ML - PALMAROSA,
BERGAMOT & VANILLA**

AX 273449

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & Alliance
Buying Opportunity for CDC Catalyst



**PURE ORGANICS HAND CREAM
100ML - SANDALWOOD,
LEMONGRASS & ROSEMARY**

AX 273450

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & Alliance
Buying Opportunity for CDC Catalyst



**PURE ORGANICS HAND CREAM
100ML - LAVENDER &
ROSE GERANIUM**

AX 273451

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in CDC
Buying Opportunity for Advantage, Alliance &
Catalyst



**PURE ORGANICS HAND CREAM
100ML - PATCHOULI,
GERANIUM & ORANGE**

AX 273452

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in CDC
Buying Opportunity for Advantage, Alliance
& Catalyst



**PURE ORGANICS HAND CREAM
100ML - BASIL,
GRAPEFRUIT & PEPPERMINT**

AX 273453

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



**WELLNESS BATH SOAK
200G - DREAM**

AX 273454

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



**WELLNESS BATH SOAK
200G - NUTURE**

AX 273455

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



**WELLNESS BATH SOAK
200G - INSPIRE**

AX 273456

NIS UNIT: \$3.65 | RRP: \$4.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



**WELLNESS SOAP ON
A ROPE - DREAM**

AX 273457

NIS UNIT: \$5.13 | RRP: \$6.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



**WELLNESS SOAP ON
A ROPE - NUTURE**

AX 273458

NIS UNIT: \$5.13 | RRP: \$6.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



**WELLNESS SOAP ON A
ROPE - INSPIRE**

AX 273459

NIS UNIT: \$5.13 | RRP: \$6.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



**JUST FOR YOU BATH
CARE SET**

AX 273460

NIS UNIT: \$7.32 | RRP: \$10.99

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



**THE NOURISH BAR
BODY BATH TRIO - BERRY FASHION**

AX 273461

NIS UNIT: \$10.99 | RRP: \$14.99

Featured in Advantage
Buying Opportunity for Alliance, CDC & Catalyst



**THE NOURISH BAR
BODY BATH TRIO - GUAVA BLISS**

AX 273462

NIS: \$10.99 | RRP: \$14.99

Featured in Advantage
Buying Opportunity for Alliance, CDC & Catalyst



**WICKED SISTA
HAND CREAM TRIO**

AX 273440

NIS UNIT: \$9.97 | RRP: \$14.95

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst

**BUYERS
PICK**

Beauty

Beauty Essentials



DB COSMETICS NEAPOLITAN SCRUNCHIE SET PEPPERMINT

AX 250570
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



DB COSMETICS NEAPOLITAN SCRUNCHIE SET BOYSENBERRY

AX 250568
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst



DB COSMETICS NEAPOLITAN SCRUNCHIE SET STRAWBERRY

AX 250567
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



DB COSMETICS NEAPOLITAN SCRUNCHIE SET MANGO

AX 250569
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst



DB COSMETICS MELT AWAY CLEANSING KIT MINT

AX 250573
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst



DB COSMETICS MELT AWAY CLEANSING KIT STRAWBERRY

AX 250572
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



DB COSMETICS MELT AWAY CLEANSING KIT PEACH

AX 250574
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



DB COSMETICS MELT AWAY CLEANSING KIT BOYSENBERRY

AX 250575
NIS UNIT: \$6.66 | RRP: \$9.99

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst



DB COSMETICS TAKE ME AWAY WEEKEND ESSENTIALS

AX 250577
NIS UNIT: \$16.67 | RRP: \$24.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



DB COSMETICS CLEAN SLATE BODY SCRUB

AX 250581
NIS UNIT: \$9.99 | RRP: \$14.99

Featured in Alliance
Buying Opportunity for Advantage, CDC & Catalyst



DB COSMETICS PETAL POWER SHOWER BOMBS

AX 250580
NIS UNIT: \$9.99 | RRP: \$14.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



DB COSMETICS SCRUB A-DUB-DUB EXFOLIATING TRIO

AX 250578
NIS UNIT: \$13.33 | RRP: \$19.99

Featured in Advantage
Buying Opportunity for Alliance, CDC & Catalyst



DB COSMETICS THE POPPINS BAG PREPACK

AX 268278 | MOQ: 4
NIS PREPACK: \$62.69 | NIS UNIT: \$15.67 | RRP: \$29.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



DB COSMETICS COME AWAY WITH ME PREPACK

AX 268279 | MOQ: 4
NIS PREPACK: \$62.69 | NIS UNIT: \$15.67 | RRP: \$29.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst

Beauty Gifts for Every Occasion



DB COSMETICS SORBET SLAY BRUSH 6 PIECE SET

AX 250565
NIS UNIT: \$16.67 | RRP: \$24.99

Featured in CDC & Advantage
Buying Opportunity for Alliance & Catalyst



DB COSMETICS EYE WANT IT ARTISTS EYESHADOW PALLETTE

AX 250564
NIS UNIT: \$20 | RRP: \$29.99

Featured in CDC & Alliance
Buying Opportunity for Advantage & Catalyst



NUDE BY NATURE AIRBRUSH COMPLEXION

AX 278381
NIS UNIT: \$20.23 | RRP: \$24.95

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



NUDE BY NATURE LIP & LASH LOVE

AX 278385
NIS UNIT: \$37.78 | RRP: \$49.95

Featured in CDC & Alliance
Buying Opportunity for Advantage & Catalyst



NUDE BY NATURE RADIANT WONDER - C3 LIGHT/MEDIUM

AX 278383
NIS UNIT: \$47.60 | RRP: \$62.95

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



NUDE BY NATURE RADIANT WONDER - N4 MEDIUM

AX 278384
NIS UNIT: \$47.60 | RRP: \$62.95

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



CBTN HOUSE PARTY TRIOS PREPACK

AX 272817 | MOQ: 36 | NIS PREPACK: \$269.68
NIS UNIT: \$6.66 | RRP: \$10.99

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



AROME AMBIANCE FLORAL GARDEN HANDS TO GO UNIT DISPLAY

AX 273410 | MOQ: 16
NIS PREPACK: \$74.10 | NIS UNIT: \$4.63 | RRP: \$6.95

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



AROME AMBIANCE FLORAL GARDEN BODY TALC UNIT DISPLAY

AX 273415 | MOQ: 16
NIS PREPACK: \$106.13 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



WICKED SISTA PASTEL PERFUME ATOMISER 5ML UNIT DISPLAY

AX 273435 | MOQ: 16
NIS PREPACK: \$106.13 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage, Alliance, CDC
Buying Opportunity for Catalyst



WICKED SISTA METTALIC PERFUME ATOMISER 5ML UNIT DISPLAY

AX 250509 | MOQ: 16
NIS PREPACK: \$106.13 | NIS UNIT: \$6.63 | RRP: \$9.95

Buying Opportunity for Advantage, Alliance, CDC & Catalyst

Beauty Gifts They'll Love



NATIO BRIGHT GIFT SET

AX 274047

NIS UNIT: \$23.30 | RRP: \$34.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO AUROA GIFT SET

AX 274048

NIS UNIT: \$33.30 | RRP: \$49.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO BLEND GIFT SET

AX 274049

NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO ROUTINE GIFT SET

AX 274035

NIS UNIT: \$26.63 | RRP: \$39.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO PETAL GIFT SET

AX 274037

NIS UNIT: \$9.97 | RRP: \$14.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO CAMELLIA GIFT SET

AX 274040

NIS UNIT: \$33.30 | RRP: \$49.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO FOREST GIFT SET

AX 274041

NIS UNIT: \$19.97 | RRP: \$29.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO EXPLORE GIFT SET

AX 274042

NIS UNIT: \$23.30 | RRP: \$34.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO SOLITUDE GIFT SET

AX 274044

NIS UNIT: \$16.63 | RRP: \$24.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO SERENITY GIFT SET

AX 274045

NIS UNIT: \$16.63 | RRP: \$24.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO LUSTRE GIFT SET

AX 274046

NIS UNIT: \$15.30 | RRP: \$22.95

Featured in Alliance, Advantage & CDC Catalogue
Buying Opportunity for Catalyst



NATIO BUSH SCRUB GIFT SET

AX 250613

NIS UNIT: \$26.63 | RRP: \$39.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



NATIO SOAP PREPACK

AX 250604 | MOQ: 12

NIS PREPACK: \$55.57 | NIS UNIT: \$4.63 | RRP: \$6.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



NATIO HAND CREAM TRIO PREPACK

AX 250608 | MOQ: 8

NIS PREPACK: \$106.40 | NIS UNIT: \$13.30 | RRP: \$19.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst

Last Minute Beauty Gifts



LOOFAH BATH SPONGE ASSORTED PREPACK

AX 278354 | MOQ: 120 | NIS PREPACK: \$58.35
NIS UNIT: \$0.49 | RRP: \$1.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WICKED SISTA SHOWER CAP BLISSFUL BLOOMS

AX 250499
NIS UNIT: \$11.30 | RRP: \$16.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WICKED SISTA SHOWER CAP GEO WEAVE

AX 250496
NIS UNIT: \$11.30 | RRP: \$16.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WICKED SISTA SHOWER CAP SIENNA FLEUR

AX 250497
NIS UNIT: \$11.30 | RRP: \$16.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



AROME AMBIANCE NATURE HANDS TO GO LYCHEE

AX 250478
NIS UNIT: \$4.63 | RRP: \$6.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



AROME AMBIANCE NATURE HANDS TO GO ROSE

AX 250477
NIS UNIT: \$4.63 | RRP: \$6.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



AROME AMBIANCE NATURE FRESH TALC & PUFF 150G PEAR

AX 250483
NIS UNIT: \$9.97 | RRP: \$14.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



AROME AMBIANCE SPA AT HOME FOOT RESCUE

AX 250485
NIS UNIT: \$16.63 | RRP: \$24.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



I LOVE DREAMS OF YOU EYE MASK & PILLOW MIST

AX 248272
NIS UNIT: \$8.05 | RRP: \$14.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



I LOVE BATH TIME TREAT COSY NIGHTS IN

AX 248274
NIS UNIT: \$6.39 | RRP: \$9.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



I LOVE BATH TIME TREAT GOOD NIGHT SLEEP

AX 248273
NIS UNIT: \$6.39 | RRP: \$9.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



DB COSMETICS SHOWER PARTY KIT

AX 250576
NIS UNIT: \$13.33 | RRP: \$19.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



NATIO TRANQUIL ISLAND GIFT SET

AX 250615
NIS UNIT: \$21.97 | RRP: \$23.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



NATIO BATH BOMB PREPACK

AX 250618 | MOQ: 8
NIS PREPACK: \$53.06 | NIS UNIT: \$6.63 | RRP: \$9.95

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst

Beauty - Last Minute

Gifts for Him under \$20



AROME AMBIANCE MEN'S SHAVE KIT

AX 273433 | NIS UNIT: \$9.97 | RRP: \$14.95

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



AROME AMBIANCE MORNING RITUAL

AX 273434 | NIS UNIT: \$13.30 | RRP: \$19.95

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst



AROME AMBIANCE SOAP ON A ROPE 180G UNIT DISPLAY

AX 273429 | MOQ: 12 | NIS PREPACK: \$79.60 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



THE NOURISHED MAN MINI BODY SET

AX 273463 | NIS UNIT: \$5.51 | RRP: \$7.50

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



THE NOURISHED MAN COMPLETE TRIO SET

AX 274033 | NIS UNIT: \$11.73 | RRP: \$15.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



THE NOURISHED MAN TRAVEL WASH SET

AX 273464 | NIS UNIT: \$12.46 | RRP: \$16.99

Featured in Advantage & Alliance
Buying Opportunity for CDC & Catalyst



NATIO SMOOTH GIFT SET

AX 274051 | NIS UNIT: \$9.97 | RRP: \$14.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



MEN'S SHAVE KIT

AX 278358 | NIS UNIT: \$10.76 | RRP: \$14.99

Featured in CDC
Buying Opportunity for Advantage, Alliance & Catalyst

Bath Time and Fun Novelties



LOOFAH BATH SPONGE ASSORTED PREPACK

AX 278354 | MOQ: 120 | NIS PREPACK: \$58.35
NIS UNIT: \$0.49 | RRP: \$1.99

Featured in Alliance, Advantage & CDC
Buying Opportunity for Catalyst



SWEET DREAMS SLUMBER KIT

AX 278366 | NIS UNIT: \$7.16
RRP: \$12.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



THE SOURCE LOVE PEACH BLOSSOM LIP SCRUB SET

AX 278367 | NIS UNIT: \$3.83
RRP: \$4.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



CLIP STRIP HAIR BAUBLES

AX 278372 | MOQ: 12 | NIS PREPACK: \$3.54
NIS UNIT: \$0.29 | RRP: \$3.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



BATH BON BON

AX 278368 | NIS UNIT: \$4.18
RRP: \$6.99

Featured in Alliance & CDC
Buying Opportunity for Advantage & Catalyst



SWEET DREAMS BEAUTY SLEEP DUO

AX 278365 | NIS UNIT: \$4.92
RRP: \$9.99

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



PINK GLITTER HAIR SET

AX 278371 | NIS UNIT: \$4.54
RRP: \$6.99

Featured in CDC
Buying Opportunity for Alliance, Advantage & Catalyst



CHRISTMAS TREE BATH BOMB SET

AX 278394 | NIS UNIT: \$3.54
RRP: \$5.99

Featured in Alliance, Advantage & CDC
Buying Opportunity for Catalyst



CHRISTMAS CHIC 24 DAYS OF BEAUTY ADVENT CALENDAR

AX 278369 | NIS UNIT: \$21.78
RRP: \$24.99

Featured in Alliance, Advantage & CDC
Buying Opportunity for Catalyst



BATH CARE KIT WITH ROBE

AX 278395 | NIS UNIT: \$37.72
RRP: \$39.99

Featured in Alliance & Advantage
Buying Opportunity for CDC & Catalyst



1.24m

CHRISTMAS HAIR ACCESSORIES STAND PREPACK

AX 278355 | MOQ: 280 | NIS PREPACK: \$288.80
NIS UNIT: \$1.03 | RRP: \$2.99

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst

Bath Novelty



Kids Toys & Bath time

A range of gifts for kids to make Christmas and bath time fun.



Favourites for Kids



OLLIE & PAIGE CUDDLE BLANKETS PREPACK

AX 273407 | MOQ: 12
 NIS PREPACK: \$159.59 | NIS UNIT: \$13.30 | RRP: \$19.95

Featured in Advantage, Alliance & CDC
 Buying Opportunity for Catalyst



3D CARDBOARD COLOUR SHAPES - FARM ANIMALS

AX 278362
 NIS UNIT: \$5.89 | RRP: \$7.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



3D CARDBOARD COLOUR SHAPES - CASTLE

AX 278361
 NIS UNIT: \$5.89 | RRP: \$7.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



DINOSAUR WATER CANNON UNIT DISPLAY

AX 278374 | MOQ: 24
 NIS PREPACK: \$24.05 | NIS UNIT: \$1.00
 RRP: \$2.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



SQUEEGIES WATER BASED PLUSH TOYS FRUITS PREPACK

AX 278403 | MOQ: 12
 NIS PREPACK: \$35.36
 NIS UNIT: \$2.95 | RRP: \$3.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



SQUEEGIES WATER BASED PLUSH TOYS ANIMALS PREPACK

AX 278404 | MOQ: 12
 NIS PREPACK: \$35.36
 NIS UNIT: \$2.95 | RRP: \$3.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



BEACH SAND TOY SET

AX 278375
 NIS UNIT: \$1.83 | RRP: \$8.99

Featured in Advantage & CDC
 Buying Opportunity for Alliance & Catalyst



DIVE STICKS 4 PACK

AX 278373
 NIS UNIT: \$3.60 | RRP: \$7.99

Featured in Alliance & Advantage
 Buying Opportunity for CDC & Catalyst



PLAY DOUGH PREPACK

AX 278357 | MOQ: 12
 NIS PREPACK: \$6.34
 NIS UNIT: \$0.53 | RRP: \$2.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



FRIENDSHIP BRACELET KIT

AX 278396
 NIS UNIT: \$9.43 | RRP: \$14.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst

BUYERS PICK



MIKI MAKE YOUR OWN SLIME

AX 228269
 NIS UNIT: \$9.97 | RRP: \$14.95

Featured in Advantage, Alliance & CDC
 Buying Opportunity for Catalyst



PINK UNICORN CAR & TRAILER

AX 278376
 NIS UNIT: \$20.63 | RRP: \$24.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst



BLUE ANIMAL RANCH CAR & TRAILER

AX 278377
 NIS UNIT: \$23.55 | RRP: \$24.99

Featured in Alliance, Advantage & CDC
 Buying Opportunity for Catalyst

Kids Toys

Bathtime Fun



MIKI UNICORN KEYCHAIN LIP GLOSS

AX 273400

NIS UNIT: \$5.30 | RRP: \$7.95

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



MIKI UNICORN LIP GLOSS & RING SET

AX 273401

NIS UNIT: \$8.64 | RRP: \$12.95

Featured in Alliance & CDC
Buying Opportunity for Alliance & Catalyst



MIKI BATH TIME FUN SET

AX 273402

NIS UNIT: \$11.30 | RRP: \$16.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



MIKI ICE CREAM NAIL POLISH 3 PACK

AX 250464

NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



MIKI NAIL BAR UNIT DISPLAY

AX 273396 | MOQ: 18

NIS PREPACK: \$119.39 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



MIKI ICE CREAM SUNDAE BATH FIZZ PREPACK

AX 273403 | MOQ: 12

NIS PREPACK: \$76.90 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Advantage, Alliance & CDC
Buying Opportunity for Catalyst



LIP SMACKER LIP BALM TRIO DISNEY PRINCESS

AX 274054

NIS UNIT: \$5.58 | RRP: \$7.99

Featured in Advantage
Buying Opportunity for Alliance, CDC & Catalyst



LIP SMACKER LIP BALM TRIO FROZEN

AX 274055

NIS UNIT: \$5.58 | RRP: \$7.99

Featured in CDC
Buying Opportunity for Alliance,
Advantage & Catalyst



LIP SMACKER TOTE BAG DISNEY PRINCESS

AX 274056

NIS UNIT: \$17.43 | RRP: \$24.99

Featured in Advantage
Buying Opportunity for Alliance,
CDC & Catalyst



LIP SMACKER LIP GLOSS & POUCH SET FROZEN

AX 274057

NIS UNIT: \$10.43 | RRP: \$14.95

Featured in Alliance
Buying Opportunity for Advantage,
CDC & Catalyst



CRAYOLA COLOUR CHANGE BATH SCRUBBY

AX 273468

NIS UNIT: \$3.65 | RRP: \$5.00

Featured in Advantage & CDC
Buying Opportunity for Alliance & Catalyst



SWEET TREAT BATH SPRINKLE POTION

AX 273466

NIS UNIT: \$4.39 | RRP: \$5.99

Featured in Alliance
Buying Opportunity for Advantage, CDC & Catalyst



ROARRR DINO ERUPTION CRUSHED BATH BOMBS

AX 273467

NIS UNIT: \$4.39 | RRP: \$5.99

Featured in Alliance
Buying Opportunity for Advantage, CDC & Catalyst



MIKI GRAFFITI BATH SOAP PAINT

AX 250470

NIS UNIT: \$8.64 | RRP: \$12.95

Buying Opportunity for Advantage,
Alliance, CDC & Catalyst



Home

A collection of home essentials from calming aromatics, stylish décor to kitchenware and fun family games.



Gifts to Brighten up the Home



AROME AMBIANCE FRAGRANCE SACHETS WITH ESSENTIAL OILS UNIT DISPLAY

AX 273420 | MOQ: 18
NIS PREPACK: \$83.36 | NIS UNIT: \$4.63 | RRP: \$6.95

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



AROME AMBIANCE ESSENTIAL OIL BLENDS 10ML UNIT DISPLAY + TESTERS

AX 273424 | MOQ: 18
NIS PREPACK: \$119.39 | NIS UNIT: \$6.63 | RRP: \$9.95

Featured in Alliance & CDC Catalogue
Buying Opportunity for Advantage & Catalyst



Plush Wrist Washband Duo
wicked sista

WICKED SISTA PLUSH WRIST WASHBAND DUO UNIT DISPLAY

AX 273441 | MOQ: 18
NIS PREPACK: \$83.36 | NIS UNIT: \$4.63 | RRP: \$6.95

Featured in Advantage, Alliance & CDC Catalogue
Buying Opportunity for Catalyst



Deluxe Satin Pillowcase Duo Pack
wicked sista

WICKED SISTA SILKY SATIN PILLOWCASES 2 PACK UNIT DISPLAY

AX 273442 | MOQ: 12
NIS PREPACK: \$239.58 | NIS UNIT: \$19.97 | RRP: \$29.95

Featured in Advantage & Alliance Catalogue
Buying Opportunity for CDC & Catalyst



WICKED SISTA GYM TOWEL 2 PACK PREPACK

AX 273446 | MOQ: 6 | NIS PREPACK: \$59.80
NIS UNIT: \$9.97 | RRP: \$14.95

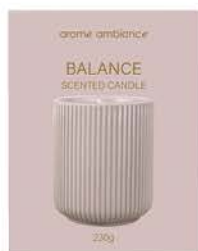
Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



FLORABELLA CERMAIC DISC & SPRAY UNIT DISPLAY

AX 244028 | MOQ: 18 | NIS PREPACK: \$59.40
NIS UNIT: \$3.30 | RRP: \$9.99

Featured in Alliance & CDC Catalogue
Buying Opportunity for Advantage & Catalyst



AROME AMBIANCE BALANCE SCENTED CANDLE 230G

AX 273428
NIS UNIT: \$16.63 | RRP: \$24.95

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



FLORABELLA SACHET 12 PIECES ASSORTED

AX 254933
NIS UNIT: \$2.20 | RRP: \$7.99

Featured in Alliance & CDC Catalogue
Buying Opportunity for Advantage & Catalyst



GLITTER COMPACT MIRROR UNIT DISPLAY

AX 234646 | MOQ: 12 | NIS PREPACK: \$39.60
NIS UNIT: \$3.30 | RRP: \$7.99

Featured in Advantage, Alliance & CDC Catalogue
Buying Opportunity for Catalyst



MANICURE GLITTER SET UNIT DISPLAY

AX 235468 | MOQ: 12 | NIS PREPACK: \$52.80
NIS UNIT: \$4.40 | RRP: \$12.99

Featured in Advantage, Alliance & CDC Catalogue
Buying Opportunity for Catalyst

Gifts for the Home

Novelty Gifts under \$20

BUYERS PICK



INSULATED DRINK BOTTLE 700ML HOT PINK & LIME

AX 278363

NIS UNIT: \$8.40 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance
& Catalyst

BUYERS PICK



INSULATED DRINK BOTTLE 700ML MIXED BLUE

AX 278387

NIS UNIT: \$8.40 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage
& Catalyst

BUYERS PICK



INSULATED DRINK BOTTLE 700ML HOT PINK & PURPLE

AX 278388

NIS UNIT: \$8.40 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage &
Catalyst

BUYERS PICK



INSULATED TUMBLER WITH HANDLE 1.2L BABY PINK

AX 278364

NIS UNIT: \$9.72 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage
& Catalyst

BUYERS PICK



INSULATED TUMBLER WITH HANDLE 1.2L BABY BLUE

AX 278389

NIS UNIT: \$9.72 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage
& Catalyst

BUYERS PICK



INSULATED TUMBLER WITH HANDLE 1.2L BLACK

AX 278390

NIS UNIT: \$9.72 | RRP: \$14.99

Featured in CDC Catalogue
Buying Opportunity for Alliance, Advantage
& Catalyst



UNICORN COLLAPSABLE LUNCH BOX

AX 278399

NIS UNIT: \$5.75 | RRP: \$7.99

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



DINO COLLAPSABLE LUNCH BOX

AX 278401

NIS UNIT: \$5.75 | RRP: \$7.99

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



UNICORN COLLAPSABLE WATER BOTTLE

AX 278400

NIS UNIT: \$2.95 | RRP: \$7.99

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



DINO COLLAPSABLE WATER BOTTLE

AX 278402

NIS UNIT: \$2.95 | RRP: \$7.99

Featured in Advantage & CDC Catalogue
Buying Opportunity for Alliance & Catalyst



DRINK FLOATIES UNIT DISPLAY

AX 275692 | MOQ: 12 | NIS PREPACK: \$23.69

NIS UNIT: \$1.97 | RRP: \$6.99

Buying Opportunity for Alliance,
Advantage, CDC & Catalyst



CAT & DOG MUGS ASSORTED

AX 278344

NIS UNIT: \$4.63 | RRP: \$9.99

Buying Opportunity for Alliance, Advantage,
CDC & Catalyst



33.7 cm

SMALL LIGHT UP MIRROR WHITE

AX 278370

NIS UNIT: \$6.48 | RRP: \$12.99

Buying Opportunity for Alliance,
Advantage, CDC & Catalyst



YOGA ELASTIC BAND UNIT DISPLAY

AX 275693 | MOQ: 20 | NIS PREPACK: \$63.65

NIS UNIT: \$3.18 | RRP: \$8.99

Featured in Alliance & CDC Catalogue
Buying Opportunity for Advantage
& Catalyst



EQLB RFID CARD WALLET BLACK OR BROWN

AX 278340

NIS UNIT: \$10.24 | RRP: \$19.99

Featured in Alliance & CDC Catalogue
Buying Opportunity for Advantage & Catalyst



HAND & FOOT NAIL CLIPPER SET UNIT DISPLAY

AX 278343 | MOQ: 20 | NIS PREPACK: \$65.56

NIS UNIT: \$3.28 | RRP: \$6.99

Featured in CDC Catalogue
Buying Opportunity for Alliance,
Advantage & Catalyst

Engaging Games for the Family



PUZZLE BOX 300PC - PARISIAN BREAKFAST

AX 250228

NIS UNIT: \$5.23 | RRP: \$9.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



PUZZLE BOX 300PC - POOL PARTY

AX 250227

NIS UNIT: \$5.23 | RRP: \$9.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WOOD GAME JUMBLING TOWER POCKET SIZE 45PCS

AX 250230

NIS UNIT: \$4.99 | RRP: \$9.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



PUNCH NEEDLE KIT - SUN SET

AX 250225

NIS UNIT: \$8.07 | RRP: \$14.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



EMBROIDERY KIT - FACE

AX 250226

NIS UNIT: \$6.66 | RRP: \$14.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



DESKTOP HACKY SACK GAME

AX 250626

NIS UNIT: \$7.37 | RRP: \$14.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WHISKEY STONES WITH DISPLAY

AX 250651 | MOQ 12 | NIS PREPACK: \$63.89

NIS UNIT: \$5.33 | RRP: \$11.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



SURVIVOR KITS ASSORTED WITH DISPLAY

AX 250650 | MOQ: 16 | NIS PREPACK: \$74.10

NIS UNIT: \$4.63 | RRP: \$8.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WOODEN GAME 3 IN 1 GAME SET

AX 250229

NIS UNIT: \$10.45 | RRP: \$17.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



30 DAY CHALLENGE CARDS WITH DISPLAY

AX 250655 | MOS: 27

NIS PREPACK: \$147.61 | NIS UNIT: \$5.47

RRP: \$9.99

Buying Opportunity for Advantage, Alliance, CDC & Catalyst



DESKTOP TABLE TENNIS

AX 250627

NIS UNIT: \$11.53 | RRP: \$19.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst



WATERPROOF PHONE CASE UNIT DISPLAY

AX 250652 | MOQ: 24

NIS PREPACK: \$75.24 | NIS UNIT: \$3.13

RRP: \$5.99

LIMITED STOCK AVAILABLE
Buying Opportunity for Advantage, Alliance, CDC & Catalyst

LAST MINUTE CLEARANCE ITEMS

AX CODE	PRODUCT DESCRIPTION	NIS inc. GST	RRP
228479	MOM & ME CHRISTMAS APRON SET - SANTA	\$11.17	\$24.99
250203	WOODEN STILTS 2PC YR3PLUS	\$11.24	\$19.99
250653	DOG POOP BAG WITH DISPLAY (MOQ: 18)	\$78.61	\$7.99
250178	THE NOURISHED MAN 4 PCE CRATE	\$14.66	\$19.99
250628	FLOOR MAT BASKETBALL GAME	\$7.01	\$14.99
250600	NATIO CLEAN START - XMAS 23	\$11.30	\$16.95
250629	FLOOR MAT GOLF GAME	\$7.01	\$14.99
250465	MIKI ROLL ON PERFUME 40ML	\$8.64	\$12.95
250635	LE DESIRE DAY SPA ORANGE & CEDAR	\$14.52	\$25.99
250632	LE DESIRE DAY SPA JASMINE & ROSE	\$14.52	\$25.99
250633	LE DESIRE DAY SPA LOTUS FLOWER & BAMBOO	\$14.52	\$29.99
250630	LE DESIRE DAY SPA AMALFI LEM&WHT/THYME	\$14.52	\$25.99
250631	LE DESIRE DAY SPA FIG & GARDENIA LILY	\$14.52	\$25.99
250634	LE DESIRE DAY SPA MANGO & GRAPEFRUIT	\$14.52	\$29.99
250201	BAKING PLAYSET IN TIN SUITCASE 13PC YR3PLUS	\$11.59	\$19.99
250627	DESKTOP TABLE TENNIS	\$11.53	\$19.99
250639	LE DESIRE GD MAISON CRIMSON BERRY	\$21.78	\$34.99
250638	LE DESIRE GD MAISON PEACH BERRY FIG	\$21.78	\$34.99
250656	MINI BOWLING - BOWLING GAME	\$6.72	\$11.99
250636	LE DESIRE GD MAISON VOLCNO FLWR BLD/ORNG	\$21.78	\$34.99
250644	BRAMBLE BAY CO FOREST MIST	\$17.44	\$35.95
250643	BRAMBLE BAY CO NORDIC CEDAR LAKES	\$17.44	\$35.95
250484	AA NATURE FRESH TALC & PUFF LAVENDER 150G	\$9.97	\$14.95
250493	WS METALLIC BATH ROSETTES 7PC	\$6.63	\$9.95
250614	NATIO SUBLIME DREAM - XMAS 23	\$9.97	\$14.95
250640	BRAMBLE BAY CO NORDIC ARCTIC SEA SALT	\$17.44	\$35.95
250202	TOOL BELT PLAYSET 12PC YR3PLUS	\$11.53	\$19.99
250482	AA NATURE FRESH TALC & PUFF LYCHEE 150G	\$9.97	\$14.95
250647	24 DAYS UNTIL CHRISTMAS ACT/TOKEN W/DISP MOQ 24	\$91.87	\$9.99
250472	MIKI ALIEN BATH BOMBS 120G	\$8.64	\$12.95
250475	MIKI SNOWFLAKE BATH BOMB 65G	\$3.30	\$4.95
250505	WS BAMBOO HAND FAN DISPLAY (18) WSA385 PREPACK	\$119.39	\$9.95
250469	MIKI DONUT BUBBLE BATH POUCHES 200ML	\$8.64	\$12.95
248836	NUDE XMAS23 GLOW & GO	\$14.71	\$19.95
250660	SILICONE BABY PLATE SET STRAWBERRY RED	\$14.19	\$24.99
250612	NATIO ROSE GLOW - XMAS 23	\$23.30	\$34.95
250177	THE NOURISH BAR HAND CREAM TRIO	\$7.33	\$9.99
250602	NATIO ACTIVE ESSENTIALS - XMAS 23	\$19.97	\$29.95
250593	NATIO TROPICAL TREATS - XMAS 23	\$17.96	\$26.95



Christmas Giving Tree

Dear Valued Member,

We're excited to bring back The Giving Tree Program for Christmas 2024, after a successful 2023. At the Independent Pharmacies of Australia Group, our mission is to create a pharmacy network that prioritises community health and wellbeing, which is why we believe this initiative is important not only to your customers but the wider communities across the country. Through this initiative, we encourage you to opt-in to receive a Giving Tree alongside a POS Kit, enabling you to give back to your local community and make their festive season healthier and happier.

Giving Tree Overview

The Giving Tree charity drive aims to empower you to engage with your locally based charities, halfway houses, and homeless shelters.

Why Participate?

The Giving Tree is about giving back to your local community by encouraging your customers to donate presents (ideally purchased from your Christmas range), which will be donated to your local charity of choice. The donation of gifts is to embrace good 'health' amongst your community. Whilst we know and understand that this time of year is traditionally the busiest time in pharmacy, it's also the best time to optimise your community engagement and create good PR for your pharmacy by giving back.

How to Participate?

We encourage members to purchase over \$1,000 of gift products from this buying book to receive your gift-giving tree and in-store POS free. If you don't reach the threshold, don't hesitate to get in touch with Rhiannon or Rachel to express your interest in participating in The Giving Tree program. Additional fees will apply.

What's included in your Christmas Giving Tree POS?

- A2 Poster
- A4 Stand
- Bauble-shaped Gift Tags

Please contact our team for more information

- Rhiannon Davies (rhiannon.davies@ipagroup.com) or
- Rachel Collins (rachel.collins@ipagroup.com)





Celebrate Togetherness
 Donate a gift to someone in our community today!

This year our pharmacy has organised a **Giving Tree** for those people within our community who might need a little help this Christmas. Ask us how to participate and share the festive spirit today!

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 Donate a gift to someone in our community today!

This year our pharmacy has organised a **Giving Tree** for those people within our community who might need a little help this Christmas. Ask us how to participate and share the festive spirit today!

***Concept artwork only. Subject to change.**
Christmas tree accessories & decorations shown are not included.





To support the exciting Christmas Campaign beginning this November, we have carefully curated a point-of-sale (POS) pack including an assortment of attention-grabbing POS materials specifically designed for the festive season. It is important to invest in the Christmas Campaign POS Pack so you will have ample time to prepare your store for the holiday rush, creating a memorable experience for your customers. Make sure you maximise the impact of the Christmas campaign and keep the festivities going until December 24th!

Christmas Catalogue & Decoration Store Set-Up



*Concept artwork only. Subject to change.



Advantage Pharmacy

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Christmas Catalogue POS

A2 Posters | A4 Posters | Wobblers | Themed Tickets

Advantage Pharmacy

Together this Festive Season

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3x points (with Advil)

- Brand Name Sun-Description Quantity \$11.99
- LYNX Brand Name Sun-Description Quantity \$11.99
- Brand Name Sun-Description Quantity \$11.99
- NEW! Brand Name Sun-Description Quantity \$11.99
- Zynac Sun-Description Quantity \$11.99

Always read the label and follow the directions for use. *Settings being used are for illustrative purposes only. © 2023 Advantage Pharmacy. All rights reserved.

Advantage Pharmacy

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- Zynac Sun-Description Quantity \$11.99

Advantage Pharmacy

ABLE Blood Pressure Monitor

\$59.99 each
Save \$14.95

Advantage Pharmacy

Advil Liquid Caps 40 Capsules

\$9.49

Advantage Pharmacy

Together this Festive Season

Advantage Pharmacy

Together this Festive Season

Advantage Pharmacy

Together this Festive Season



Contact us for more information
marketing@ipagroup.com

*Concept artwork only. Subject to change.



Independent Pharmacies

Christmas is one of the busiest events of the year for businesses, so this will be a great opportunity to reach out to your local community on what you have on offer this festive season! This Christmas, we have a number of impactful opt-in marketing initiatives to help you drive sales, increase customer loyalty and create excitement and community engagement at this exciting time of year.

Christmas Catalogue & Decoration Store Set-Up



*Concept artwork only. Subject to change.



Christmas Gift Catalogue Baseplate

Maximise prime catalogue real-estate by featuring your Christmas gift selection on the back of your November-December catalogue. You will be able to feature up to 20 gifts of your choice.



Concept artwork only. Subject to change.
Personalised baseplates only available for Pharmacy Catalyst members.



Contact us for more information
marketing@ipagroup.com

Additional Christmas Activities

Christmas VIP Event

Hosting a VIP event in your pharmacy this Christmas is a great way to reward your loyal customers.

Opt in pack include:

- A2 Posters x 4
- Flyer invites x 100
- Tailored email invite communication to loyalty database
- Social media post (boosted) x 1

Scan QR code below for more details.



Surprise & Delight SMS offer

A great way to surprise, delight and reward your top 200 customers, by encouraging an extra visit, and increase spending on Christmas gifts with the following offer via SMS:

Receive \$5 worth of BONUS points when you spend \$25 by 24 December (excluding prescriptions).

Note: Any offer or bonus points redeemed to be covered by participating pharmacy.

Social Boosting

Want to boost a specific product to your Facebook followers for higher impressions? This opportunity is a great way to get more followers and better awareness.

Examples include:

- Highlighting a key product you want to drive sales for.
- Pushing stronger awareness of a particular range of products.





Additional Christmas Activities



Christmas Socials Countdown

Create engagement online with a fun Christmas-themed competition hosted on your social media page.

Christmas Colour-in

Engage the young families of your community with a kids colour-in competition to celebrate the festive season. This is perfect for creating retail theatre and local community engagement in your pharmacy, and a chance to win some jam-packed holiday fun packs!

Pack includes:

- Printed and digital colour-in artwork.
- Holiday fun prize pack, including outdoor games, arts, crafts, and a baking set.

These items can be given as a major prize OR you may choose to have multiple winners. Prizes subject to change.



Local Area Marketing

Got something else in mind? Contact our team about other Local Area Marketing opportunities that we can support you with.



Scan here to find out more information or to opt-in.



Festive Gift Bag that unfolds to Gift Wrap

Delight your customers this Christmas with a complimentary gift bag that unfolds into a gift wrap. Perfect for reusing or wrapping a special present.

*Accessories not included.



Christmas Store Decorations



Aisle Fins



Display Cubes



Ceiling Hangers



Standee














Scan here to find out more information or to opt-in.



Together this Festive Season

Here are the key dates and how we'll help you have a joyful and successful Christmas this year!

<p>Monday 8th July</p> <p>Christmas Gift pre-ordering begins! Choose your gifts using this 2024 Buying Guide Place your order by July 28 Your pre-order is due to arrive week commencing throughout October</p> 	<p>Sunday 28th July</p> <p>FINAL DAY to place your Christmas pre-orders! Let's make this Christmas one to remember</p>	<p>Monday 5th August</p> <p>Don't forget to register for the IPA Member Summit in October!</p> 
<p>August Top Tip</p> <p>August is the perfect time to talk to customers about Winter Remedies and how to boost their immunity</p> 	<p>September Top Tip</p> <p>Spring is in the air! Speak to customers about the best solutions to combat those pesky allergies.</p> 	<p>Friday 27th September</p> <p>Plan a VIP shopping night for your loyal customers – Speak to the IPA Marketing team</p> 
<p>October</p> <p>Your Christmas pre-order stock will begin to arrive!</p> 	<p>Wednesday 23rd October</p> <p>Christmas POS will begin to arrive at least a week before your November catalogue start date</p> 	<p>October Top Tip</p> <p>Plan your Black Friday in-store activation – Speak to the IPA Marketing team</p> 
<p>Friday 1st November</p> <p>Ensure all your Christmas POS is set up</p> 	<p>Friday 29th November</p> <p>Black Friday Sale!</p> 	<p>Wednesday 25th December</p> <p>Merry Christmas from IPA!</p> 

Marketing support to help you drive a successful Christmas campaign:

November - December	
2 x weekly eDMs promoting Christmas Gifting products	
Weekly Social Media posts commence on Facebook	
Opt-in adhoc activity and POS to be displayed	
Themed Christmas Catalogue/s	

For more information, please contact

IPA Marketing Team

marketing@ipagroup.com

IPA Merchandising Team

rachel.collins@ipagroup.com

rhiannon.davies@ipagroup.com



Supporting Independence



www.ipagroup.com